
From: Moynihan, Timothy (NBCUniversal) [/O=EXCHANGELABS/OU=EXCHANGE ADMINISTRATIVE GROUP (FYDIBOHF23SPDLT)/CN=RECIPIENTS/CN=8A8EEC52DC514324B0F3D8E1D125AFE2-MOYNIHAN, T]
Sent: 7/12/2018 12:22:50 PM
To: McCavanagh, Kieran (NBCUniversal) [/o=ExchangeLabs/ou=Exchange Administrative Group (FYDIBOHF23SPDLT)/cn=Recipients/cn=13ed26d629544df3b4466b0b1dfbf807-Mccavanagh,]
Subject: FW: [EXTERNAL] Re: Agency of Record

Tim Moynihan
[REDACTED] 4494 (w)
[REDACTED] 1836 (m)

From: Moynihan, Timothy (NBCUniversal)
Sent: Wednesday, January 31, 2018 9:30 AM
To: Melvin, Robert (NBCUniversal)
Subject: Fwd: [EXTERNAL] Re: Agency of Record

FYI.

Begin forwarded message:

From: Lisa Schneider <[REDACTED]>
Date: January 31, 2018 at 9:08:04 AM EST
To: "[REDACTED]" <[REDACTED]>, "[REDACTED]" <[REDACTED]>
Subject: [EXTERNAL] Re: Agency of Record

Hi,

If there's anyway you can let us know by 1030am if you guys are able to run it. I understand it would still need to be approved by the NFL, but at least we'll know if we made it through the first approval round.

Please advise.

Thanks,

Lisa Schneider
Senior Director of Media and Marketing
Executive Media Communications, Inc.
[REDACTED] 3932 (o) | [REDACTED] 3931 (f)

From: Lisa Schneider
Sent: Tuesday, January 30, 2018 3:30 PM
To: [REDACTED]
Subject: Fw: Agency of Record

Hi,

CONFIDENTIAL

UNITED STATES DISTRICT COURT
NORTHERN DISTRICT OF CALIFORNIA
TRIAL EXHIBIT 1475
CASE NO.: CR 20-249 RS
DATE ENTERED _____
BY _____
DEPUTY CLERK

NBCU_048
FBI-MAIN-0002272
EX1475-001

Please confirm if this will suffice.

Thanks,

Lisa Schneider

Senior Director of Media and Marketing

Executive Media Communications, Inc.

██████████ 3932 (o) | ██████████ 3931 (f)

From: Marcus Andrade <>

Sent: Tuesday, January 30, 2018 3:23 PM

To: Lisa Schneider

Subject: Agency of Record

Dear Ms. Schneider,

I want to confirm that Executive Media Communications, Inc. is our official Agency of Record for the AML BitCoin and our company, NAC Foundation, LLC, in our efforts to promote our ad for the Super Bowl.

Sincerely yours,

Marcus Andrade

CEO

NAC Foundation, LLC

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Marcus Andrade, Founder

NAC Foundation, LLC

7495 W. Azure Drive

Las Vegas, Nevada 89408

██████████ 4038

CONFIDENTIAL

NBCU_049
FBI-MAIN-0002273

EX1475-002